2016 MAP OF INDUSTRIAL SUPPLY and DEMAND of MILK

IS AN ANALYTICAL TOOL PREPARED BY RUSSIAN DAIRY RESEARCH CENTER (RDRC) TO MEASURE THE LEVEL OF SELF-SUFFICIENCY WITH RAW MILK AND PROCESSING CAPACITY IN THE DAIRY INDUSTRY OF RUSSIAN REGIONS.

This product is very important for the analysis of the situation in Russian dairy market, it allows to trace the flow of imports and exports of raw milk between regions, to identify key regions in terms of the formation of milk prices in the country. Based on the data of the Rating of industrial milk consumption and Map of industrial demand and supply of milk, the Center defines the "regions-importers" that determine the purchasing price of milk and "regions-exporters" that affect to the selling price of milk for calculating **Dairy Index RDRC.**

RUSSIAN DAIRY | RESEARCH CENTRE

was founded in 2014 as an independent analytical platform dedicated to the preparation of high-quality studies of the dairy industry. The main objective of the Center is to provide universal analytical tools for all participant of dairy market allowing to assess the market situation and make realistic forecasts, thereby creating the basis for the dynamic development of the national dairy industry. The Center cooperates with regional agricultural government authorities, branch unions and associations, representatives of expert and business community.

THE CENTER IS A PARTNER OF INTERNATIONAL RESEARCH ORGANIZATIONS SUCH AS IFCN (GERMANY), GIRA (FRANCE), MILKPOINT (BRAZIL) AND OTHERS.

The "regions-exporters", the largest of which is the Republic of Tatarstan (the surplus of raw milk for processing is 385,9 thousand tons), have a deficit of processing capacities, while having a developed raw milk base.

The "regions-importers", the leader of which is the Moscow region with Moscow (the deficit of raw milk for processing is 674 thousand tons), having developed processing capacity, buy raw milk in neighboring regions.

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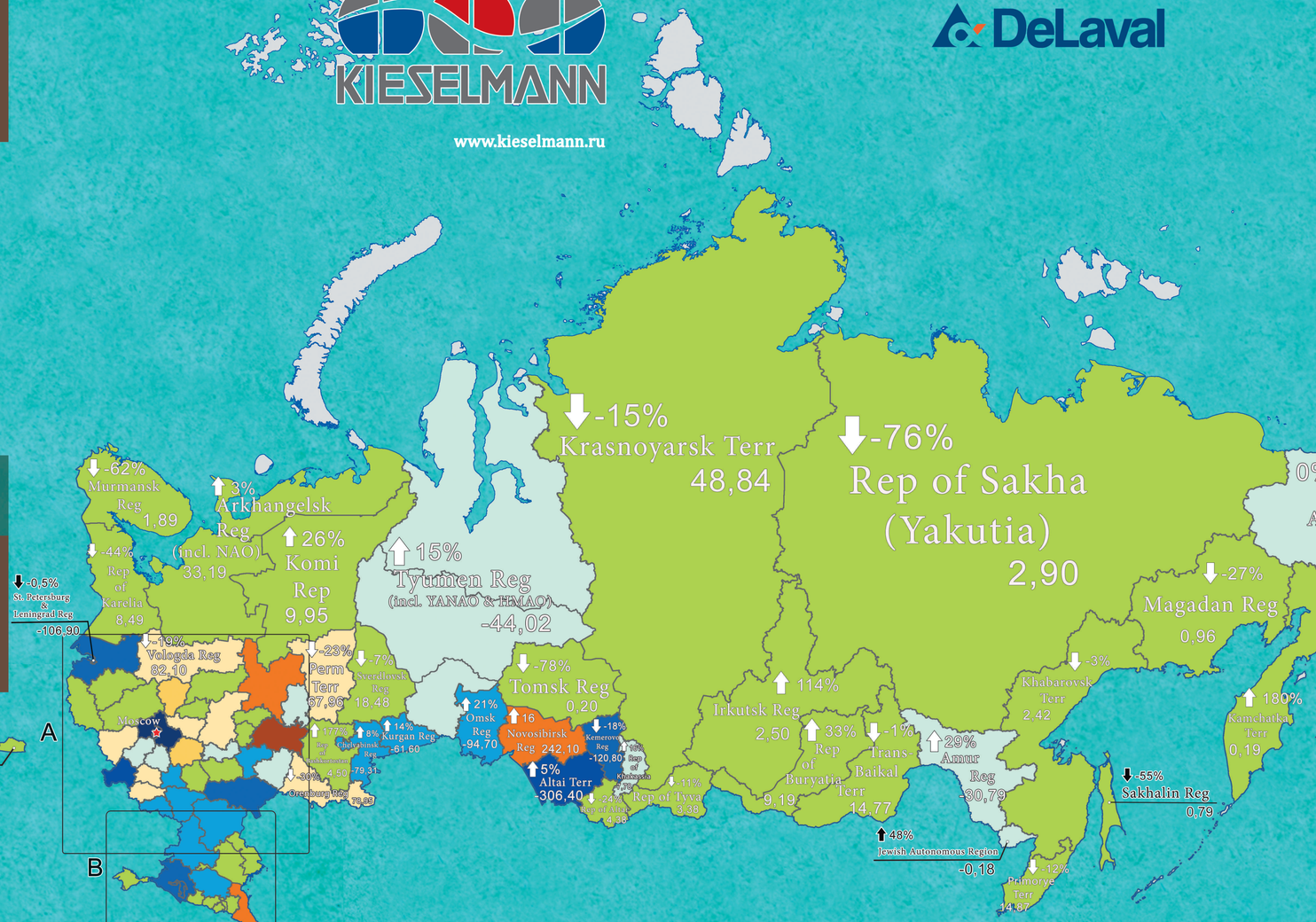
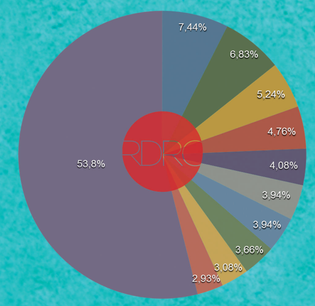
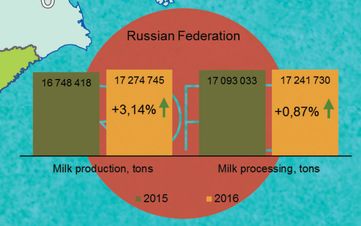
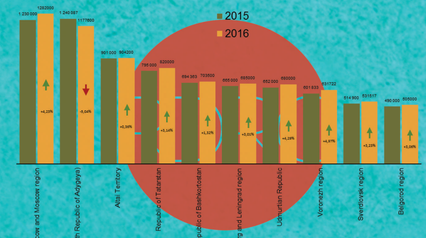
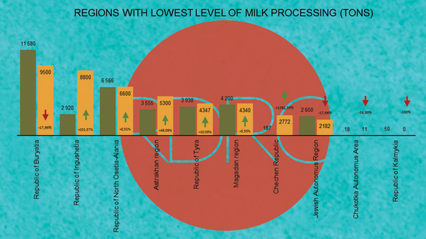


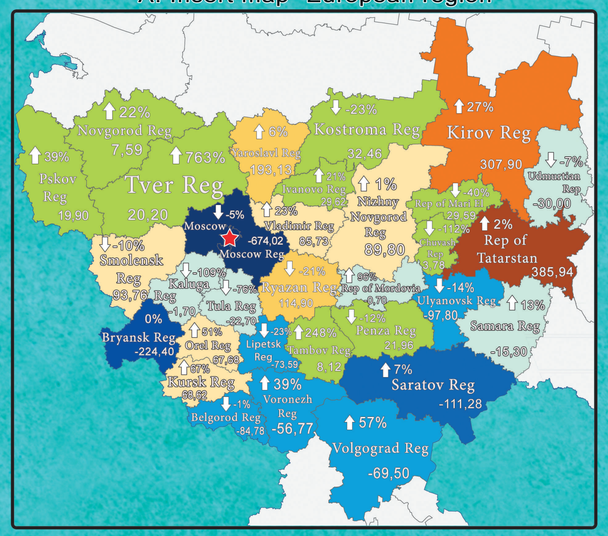


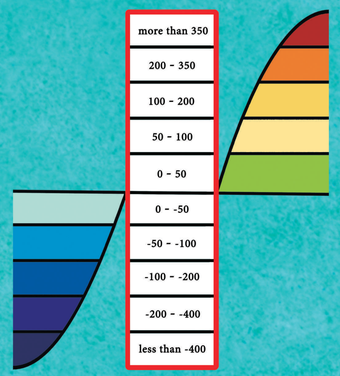




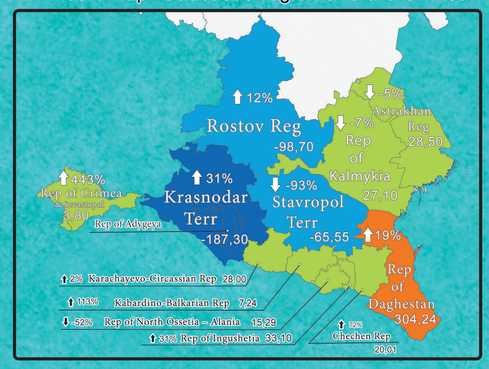


A. Insert map "European region"





B. Insert map "Caucasus region and the Crimea"



The DairyNews is the largest media of the Russian dairy market and one of the largest special media in the global dairy market. The DairyNews is a powerful, authoritative and independent media, publishing every day dozens of news about the situation on the dairy market in Russia and abroad. The number of readers who receive daily newsletters is more than 4 thsd. Since 2013, The DairyNews publishes the most important news not only in Russian but also in English. Since 2015 the most important news in English are sent to subscribers on a daily basis.

The number of subscribers from other countries is about 1 thsd. The DairyNews follows the principles of transparency, accessibility and independence - all information about dairy farming and dairy industry, as well as the activities of enterprises - is always fully accessible and free to readers.

The DairyNews is the organizer of some of the most significant events on the dairy market in Russia, such as the annual Summer Dairy Summit and the Motor Rally "Way for milk!" In addition, The DairyNews have organized a number of training fields for exchange of knowledge and practice: Silage School, Management School, School of Healthy and series of seminars entitled "How to Build a Dairy Factory".